

Hypothetical AmeriCorps Health Literacy Program Description

A disproportionate number of lower socioeconomic and minority groups in an urban region of the state have difficulty understanding and acting upon health information. This issue has negative implications on residents' healthcare access, costs, quality, and safety. To combat the growing problem of health illiteracy in the county, an AmeriCorps program was created to improve the health literacy and ultimately the health and wellness status and quality of life for residents in the area. The program's core components consist of developing and disseminating health and safety information, conduct a series of health literacy workshops, and provide individualized health literacy sessions.

Program Logic Model

Project Resources	Core Project Components	Evidence of Project Implementation and Participation	Evidence of Change		
			Outcomes		
			Short-Term	Medium-Term	Long-Term
INPUTS	ACTIVITIES	OUTPUTS	Changes in knowledge, skills, attitudes, opinions	Changes in behavior or action that result from participants' new knowledge	Meaningful changes, often in their condition or status in life
What we invest (# and type of AmeriCorps members)	What we do	Direct products from program activities	Changes in knowledge, skills, attitudes, opinions	Changes in behavior or action that result from participants' new knowledge	Meaningful changes, often in their condition or status in life
Funding 4 FT staff 100 AmeriCorps members serve as health care advisors 10 partnerships with community-based organizations Member training	Develop and disseminate accurate, accessible, and actionable health and safety information Conduct health literacy workshops Provide individualized health literacy sessions	500 health and safety education materials disseminated 4 half-day workshop sessions (at least 20 residents per session; 80 total) 100 individual and small group health literacy sessions (60 mins each) serving 300 people	Increase in residents' understanding of prevention and self-management of conditions Increase in residents' motivation to adopt good health practices Increase in residents ability to search for and use health information	Increase in residents' adoption of healthy behaviors and recommendations of the program (such as getting necessary medical tests)	Improved health and wellness status and quality of life for residents in the area